

HoneyLuna.com provides a bridal registry service to Brides and Grooms that allows them to register their entire honeymoon online. Through a honeymoon registry, guests can purchase any of the honeymoon experiences or even a portion of their trip for the couple as a wedding gift.

How the Honeymoon Bridal Registry works:

- The wedding couple books and pays for their travel as usual.
- Brides and Grooms sign up at no charge for the program and create their registry list (see samples).
- Guests purchase a gift for the couple from their bridal registry list and fill out a wedding gift card.
- A 7% fee is applied to each transaction for processing, credit card fees and gift announcements. The couple chooses to have the service charge added or deducted from each gift amount. A separate 3% credit card fee is added to card holder and paid directly to the processing company.
- The wedding couple receives a card they can print out and hand to the couple at the wedding.
- Couple has an account that they can view and collect their gift money at any time by check, Paypal or an ACH transfer direct to their bank account.
- Couples are provided with a free wedding website, an online photo album, an email wizard and even a blog!

How does our Partner Program work?

- The Couple pays for travel as normal, the guests pay through our site, we send the gift money to the Couple.
- We'll give you a designated link that allows us to track all of the activity from your website.
- Place the designated link with your tracking code on your website.
- If you don't have a website, the couple can select you as a referrer on our main site once you have signed up with HoneyLuna.com.

What are the benefits?

- You get your own gift registry software program for a one time fee.
- The bride and groom receive an average of \$2,000.00 extra to spend on their honeymoon - You get to book a better package.
- We will give you 20% of our 7% service fees collected on anything bought from the couples' registry and commissions are paid 30 days after the honeymoon registry closes out.
- The wedding guests will be directed to your site to view the bridal registry and purchase gifts - You get marketing exposure to the friends and family of your clients.
- And most of all, your client gets wedding gifts that they really want - they will have their dream honeymoon and you will have life long clients.

Private Label Registry

For a small one time fee of \$89.95, we will create a Private Label site for you (our website with your name and logo on it). Your clients will be impressed by you having your very own honeymoon registry and they will tell their friends and family that they are registered with "www.YourWebsiteName.com".

Your Private Label site will have two buttons on the home page that link right back to your travel booking site. All the wedding guests will be exposed to your travel booking site when they come to visit the wedding couples registry, wedding website, photo album or blog! This is the perfect way to market your agency to the guests of the wedding.



Logo Specifications > Dimensions: 815 pixels wide x 100 pixels long > Format: .jpg

Please send us your logo by email to graphics@eregistrygifts.com. Don't worry! If you are unable to edit your logo into the file specifications above we can use images from your website at our graphics designer's discretion. Once your logo has been received we will generate your own private label registry. Once your private label site has been completed we will email you a URL that you can link from your site.

 _____ Private Label Honeymoon Registry site \$89.95
***Upgraded custom sites and colors available at additional cost.**

Website address: _____

Name: _____ Phone: _____

Email: _____ Cash _____ Check _____

Credit Card # _____ Exp: _____ / _____ Val _____

*Val is the last 3 digits on back

Billing Address: _____

Please fax back to 858-433-0500. Allow 1 week for delivery of link via email after receipt of this form.

Or Mail to: Honeymoon Wishes, 9606 Aero Drive, Suite 2000 San Diego, CA 92123

ta@eregistrygifts.com